



3425 Stony Springs Circle #102
Louisville, KY 40220
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www.strokekyin.org

KsiStrokeAssoc@aol.com

Attention: Everyone!

You do not have to be a marathon runner to participate in the Kentucky Derby Marathon! You may pledge just to walk or run the mini (13) or 20+ miles (or you may volunteer at water stations and cheer us on). There are walker, runner and wheelchair divisions.

Here's what you do: Gather 5 to 10 friends and make a team. Each team member then asks their friends and family to sponsor them in the Race on April 24. Supporters may donate any amount by check, cash or online. A simple way is to ask each supporter to donate \$25 or more or \$10 for each mile runner. Collect your team names and KSI sponsorship money (gifts are tax deductible) and send a copy of your team list with donations to:

Kentucky and S. Indiana Stroke Association 3425 Stony Springs Circle #102 Louisville, KY 40220 (any questions please call us at 502-499-5757)

You may also call us with a credit card number for a secure transaction. Sign ups for the Kentucky Derby Marathon have already begun, so if you have signed up, just get your team together. There is still time to enter if you have not done so. Go to www.derbyfestivalmarathon.com to enter.

You may check out our website at www.strokekyin.org and donate online via PayPal. Please help support KSISA with your participation in the marathon April 24, by supporting us and stroke education. On our main page, there is a link to the marathon page and the donation page. You do not have to donate in order to create a team for us!

YOU MAY ALSO DONATE ONLINE AT <http://www.active.com/donate/StridesforStroke2010>

After you have gathered your team members and sponsors, please send a copy to Carrie Orman at KSISA at the address above.

Teams for KSISA will receive a t-shirt. Please send everyone you know information about us and ask them to donate in support of stroke. You may email us for extra forms or make copies of this one. Thank you SO much for supporting us this year!

Setting Goals for Success:

1. An average team will raise \$2000
2. Think about other events you may put on to raise more money for stroke education, such as a silent fundraiser or a wine tasting at your home.
3. Sponsor yourself for \$25
4. Ask two family members to donate \$25 each
5. Ask five friends to join your team or donate \$10 each
6. Ask people at your church to sponsor you
7. Ask places you frequent to support your walk or run for \$10 each
8. Ask companies or businesses you work with to sponsor your walk or run
9. Ask your salon, dentist, dry cleaner or favorite restaurant to personally contribute \$15 each
10. Hold a team fundraiser with your group (bake sale, car wash, garage sale, raffle)
11. Create your own website for the event and steer family members and friends there.