

# Sponsorship Options:

## *Platinum Package:*      **\$10,000 (Stroke Hero) Includes:**



- Heartstrings Dinner/Dance-One table of 10 (Corporate Table) and a full-page advertisement in our program.
- Stroke of Luck Networking-One VIP table of 8 at Churchill Downs and sponsor recognition. (If suites are available, it is an additional \$300.)
- Tasting Extravaganza at the Olmsted -One Corporate Table (front foyer seating for 10) and a full-page advertisement in our program.
- Strides for Stroke Walk-Exhibitor table and walk path signage.
- Recovery Brochure: Sponsors will have their logo listed in the Kentuckiana Stroke Associations "Stroke Recovery Brochure" given to stroke patients in local area hospitals and the community, or anyone requesting information.
- Resource Guide- All sponsors will have an **enhanced listing** in a resource guide used to help stroke survivors navigate their individual resource needs.
- Website- Currently there are over 10,000 views on our website annually. Sponsor's logo will be listed on the front page of our website with a clickable link to your business.
- Two videos per year of your business and a promotional highlight of what you offer. These videos will be displayed on our website and other forms of social media for our viewers/followers to see during the year.
- Sponsors will periodically have their Facebook and Instagram articles info concerning stroke shared on our social media **Facebook/Instagram page**.
- Logo of your company on our quarterly e-newsletter "Brain Waves."
- Plaque Sponsorship- A plaque will be made for your company to proudly display as a great partner with the Kentuckiana Stroke Association.

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## *Gold Package:*      **\$8,000 (Stroke Champion) Includes:**



- Heartstrings Dinner/Dance-One table of 10 and a half-page advertisement in our program.
- Stroke of Luck Networking-Four Seats at Churchill Downs. (If suites are available, it is an additional \$300.)
- Tasting Extravaganza at the Olmsted -One Corporate Table (front foyer seating for 10) and a half page advertisement in our program.
- Strides for Stroke- includes an exhibitor table at the walk and walk path signage.

- **Recovery Brochure** -Sponsors will have their logo listed in the Kentuckiana Stroke Associations “Stroke Recovery Brochure” given to stroke patients in local area hospitals and the community, or anyone requesting information.
- **Resource Guide**- All sponsors will have an **enhanced listing** in a resource guide used to help stroke survivors navigate their individual resource needs.
- **Website**- Currently there are over 10,000 views on our website annually and your logo will be listed as a proud sponsor for our association on the front page of our website with a clickable link to your company.
- **One Video** per year of your business and a promotional highlight of what you offer during the year. These videos will be displayed on our website and other forms of social media for our viewers/followers to see.
- Sponsors will periodically have their Facebook and Instagram articles info concerning stroke shared on our social media **Facebook/Instagram page**.
- **Logo** of your company on our quarterly e-newsletter.

## *Silver Package:*

## **\$6000 (Stroke Conqueror) Includes:**



- **Heartstrings Dinner/Dance**-One table of 10 (regular seating) and a quarter page advertisement in our program
- **Stroke of Luck Networking**-Two Seats at Churchill Downs. (If suites are available, it is an additional \$300.)
- **Tasting Extravaganza at the Olmsted**-One VIP Table (front foyer seating for 10) and a quarter page advertisement in our program.
- **Strides for Stroke Walk**- includes a walk path sign at the event. (Additional \$350 if you want to set up table)
- **Recovery Brochure**: Sponsors will have their logo listed in the Kentuckiana Stroke Associations “Stroke Recovery Brochure” given to stroke patients in local area hospitals and the community, or anyone requesting information.
- **Resource Guide**- All sponsors will have an **enhanced listing** in a resource guide used to help stroke survivors navigate their individual resource needs.
- **Website**- Currently there are over 10,000 views on our website annually and your logo will be listed on the front page of our website as a proud sponsor of our association with a clickable link to your organization.  
Sponsors will periodically have their Facebook and Instagram articles info concerning stroke shared on our social media **Facebook/Instagram page**.
- **Logo** of your company on our quarterly e-newsletter.

### Payment Options:

1. **Pay in Full (Pay in January)**
2. **Pay in two payments (First payment in January & second payment in June).**
3. **Quarterly payments (Jan-March, April-June, July-September, October-December)**
4. **Make monthly payments. (Money will be withdrawn the first week of each month)**

# Kentuckiana Stroke Sponsorship Contract

\_\_\_\_\_ wishes to be a proud supporter of the Kentuckiana Stroke Association and purchase a sponsorship package. It is a yearly contract, and all monies must be paid through your contract agreement. You or your company cannot terminate the contract early, as it is on a year-to-year basis.

Please choose the following annual sponsorship package and payment options:

\_\_\_ Platinum \$10,000

\_\_\_ Gold \$8,000

\_\_\_ Silver \$6,000



**Pay in Full-One-time payment** \$ \_\_\_\_\_ (Due in January)

**Two yearly payments of:** \$ \_\_\_\_\_ (Due in January & June)

**Quarterly payments of:** \$ \_\_\_\_\_ (Due Jan-March, April-June, July-September, October-December)

**Monthly payment of:** \$ \_\_\_\_\_ (Due at the beginning of each month)

\*If you wish to pay via credit card, monies will be deducted according to the payment plan you choose.

**Because Kentuckiana Stroke Association is a 501 3c nonprofit organization, any money or donations are tax deductible to the extent permitted by law.**

Name of Company or Individual: \_\_\_\_\_

Kentuckiana Stroke Association: \_\_\_\_\_

Date entered contract: \_\_\_\_\_

Date entered contract: \_\_\_\_\_

\*Please list below, the company name as you wanted it listed on materials with address, phone number, email address and email [Jill@strokekyin.org](mailto:Jill@strokekyin.org) a color logo of your company.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

*\*Please fill out this form and mail with a check by January 5<sup>th</sup>, 2024, or select other form of payment above and mail back to:*

**Kentuckiana Stroke Association  
3425 Stony Spring Circle #102  
Louisville, KY 40220**